



“Remember to Love the Skin UR in... ‘cause Attitude, Belief & Confidence is sexier than any body parts!” Shelley Taylor-Smith

“If you don’t quit... you will make it!” Shelley Taylor-Smith

About Shelley Taylor-Smith

Motivation, Performance and Success expert Shelley Taylor-Smith is one of the World’s most renowned teachers, best-selling authors and presenters and she delivers it just as she is – honest, from the heart, down to earth, passionate and patriotic. Her inspirational message is living with conviction in life, both personally and professionally and how to create our own Champion Mindset with attitude, belief and confidence.

Motivational Keynote Speaker, International Best Selling Author, Business Trainer, Performance Coach and Women’s Leadership Consultant

Regardless of being tagged with ‘no natural ability’, ‘disabled’ and ‘nothing above average’, 7-time Women’s World No.1 Marathon Swimming Champion Shelley Taylor-Smith is the only woman to achieve No.1 world ranking for both men and women in the history of **any** sport worldwide.

A 2-time West Australian of the Year - Australian of the Year Finalist (1989 & 1991) and nicknamed ‘**Dangerous When Wet**’ by her competitors (and apt title of her biography); Shelley believes anyone can achieve the impossible with the right combination of Mindset, Motivation & Mental Toughness.

Today Shelley inspires as she speaks to individuals and teams (sales, customer service, call centres, financial planners, mortgage insurance brokers, and sporting teams) everywhere and anywhere in her favourite backyard, Australia; how- to believe in the inner ‘Champion’ so they can Champion their own lives, careers and businesses.

More known today for her patriotism and passion than her world titles (and beating the blokes), Shelley is passionately committed to one and only mission: to help you achieve your birthright.... Becoming the Champion that you were born to be!

Shelley’s greatest personal achievement is not a title or an award. It is the result of her achieving the No.1 world ranking for both men and women that lead to the governing body FINA, creating equal prize money for men and women and separate rankings that is her global legacy for women.

Dedicated out of the water as she was in it; Shelley gives back as Ambassador of The Esther Foundation in Western Australia, Board Member for Swan River Trust & Burswood Park for Western Australian State Government and consults for Swimming Australia Limited & Swimming Western Australia.

Living her life on purpose, Shelley is committed to teach her “fellow sister” to support each other’s power and leadership into the world, without having to lose their feminine spark. "The Feminine Code" gives women the tools to utilise their unique gifts, strengths, talents and purpose in business and life. This life changing program combines hope, possibility and energy that is ready to be unleashed by women who want more from life!

7 time World Champion creating Champion Mindsets® with Taylor-Made Solutions!

Champion Mindset® Consulting ABN 50 084 623 941 PO Box: 2178 Claremont North WA 6010

Phone: 1300 78 41 70 Fax: (08) 6210 1414 Email: office@championmindset.com.au www.championmindset.com.au



1. Create Your Own Champion Mindset

Learn how to stop bumping into your potential every now & then, discover the keys to consistent performance and transform your potential into performance.

2. “The Feminine Code of Achievement: How to Break Through Your Glass Ceiling, Transform Your Potential into Peak Feminine Performance”

Shelley reveals the strategies to achieving your true calling and everlasting legacy by bridging the gap between where everyone else thinks you should be and where you were born to be. Learn the key points to help yourself and your colleagues to achieve their desired feminine performance, allowing them to survive and thrive; creating nourishing and supportive relationships.

3. The Power of FOCUS to achieve what matters most to YOU.

In this presentation Shelley teaches you how to connect with your Inner Champion... “Focused You” who is more resourceful, more calm, more present and more balanced. Learn how-to come from “Focused You” in charge and that no matter what happens, you never need to let “Overwhelmed You” take over again.

4. “The Power of Personal Branding – Create Your Champion Brand YOU!”

With this special presentation and/or workshop, Shelley guides you through the process of identifying your Core Values and understanding the essential elements of a Conscious Business to live a life of happiness while making a REAL difference in the world.

5. Living ON Purpose: How to find your passion

Live life at a more purposeful level that guarantees satisfaction and success! It’s time to awaken from the snooze to your unlimited power of the Champion within you as you discover how to attract success by becoming an "attractive" person.

6. “Unleash Your Winning Formula Within - 7 Steps to Self Confidence and Personal Power for Career & Business Success”

Learn how to become resilient to pressure & bounce back from daily setbacks and obstacles, turning your stress into energy and enthusiasm. Power through your day with more resourcefulness, more calm, more present and more balance.

7. Natural Born Leader or NOT? How to Create Your Champion Team.

Learn how to enthuse people, inspire change and succeed as a leader with a lot less struggle and effort. Identify the skills that leaders need and the reasons why some succeed and others fail and investigate what success really means in creating your Champion team.

Value Add: Just add water to your next conference or staff retreat! Shelley Taylor-Smith conducts swim clinics in swimming pools or even in the ocean. Who better to create an opportunity of a life-time than the 7-time World Champ herself? Shelley creates a comfortable and fun environment for all to enjoy. Whether it is the delegates, the delegates’ partners and their children; Shelley is prepared to go the extra mile ensuring your event is successful with this value-add.

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“*Inspirational* and *Life Changing* were comments made to me at our Good to Great Conference. I am also very grateful for the additional time you invested with the Group, delegates, their partners and children, and in particular the two swimming clinics that you provided for adults and children, as well as the individual sessions with delegates you made yourself available for.” **Geoff Rimmer, Chief Executive, Financial Service Partners**

Looking for expert motivation and performance enhancing for your team, corporation and staff? Look no more....just the kick in the pants guaranteed!

CONTACT CHAMPION MINDSET® CONSULTING

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Let the Clients Speak:

“A standing ovation from the audience and more importantly a new and improved tool kit that our Sales Team is using to achieve higher personal and professional success. Our sales team is stronger and a share of our success is entirely due to your influence on our team’s Champion Mindset”.

Andrew Nowicki, Director – Brand Marketing, Cadbury Schweppes

“Shelley, your motivational presentation to my sales staff was just the kick in the pants we needed. You really touched their hearts and motivated sales so much so they achieved their monthly targets within 24hours. Your car and the sales team is waiting for you when next in WA.” **Peter Donkin, General Manager, McInerney Ford Perth, WA**

“WOW! Not in 7 years organising conferences have I witnessed a standing ovation and not a dry eye in the room.” **James Jancu, Head of Conferences, Terrapinn Australia Ltd**

Team Building: “When looking for someone to motivate the Australian Swim Team I wanted someone with a proven track record of success who would move the team out of their comfort zone. Shelley’s belief in both herself and the team created the best-ever results of an Australian Open Water Swim Team. Shelley’s techniques are worth their weight in gold.” **Alan Thompson, Head Coach, Australian Swim Team**

Performance Coaching: World Champion Gold Medalist Shayne Reece & Coach Rohan Taylor

“When I contacted Shelley I was looking for a positive female role model. I was fully aware of her reputation as an athlete and speaker but also someone who could pass on ways to not only to perform, but also to handle pressure. The girls greatly benefited from the ½ day workshop experience with all swimming PB’s and Shayne Reese making the Olympic Team.

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Shelley also worked on strategies for future in-training and competition. Shelley provided me with great insight as to how to better communicate and how to provide the environment needed for success. As Head Coach it is my job to surround myself with great people to help me enhance my program and in Shelley I found a great motivator!" **Rohan Taylor, Australian Swim Team Coach**

Team Building and Performance Coaching: "As a result of the 2 workshops held with our elite swim team and the follow up personal 1on1 contact with each individual; I witnessed a huge improvement in each athlete's personal contribution to training and the commitment to the team goals. We targeted the NSW State Championship 2008 as a team goal for success including three key goals 1) Personal Best times, 2) Relay positions improvement and 3) Point score into top 5 club teams. Due to Shelley Taylor-Smith's contribution the team succeeded in all three areas! Each team member swam Personal Best times in all events. Warringah Aquatic Swim Club won medals in 5 of the six relays; three of them gold, and the club was crowned "Club Champions" for the 2008 NSW State Swimming Championships. We then went on to be the National Team Champions from NSW winning the most gold medals from our state. With Shelley on your team success is guaranteed." **Graeme Carroll, Head Coach, Warringah Aquatic Swim Club (now Head Coach, AIS Paralympics Swim Program)**

Team Culture: Australian OWS Swim Team: "Her professional and dedicated approach to every task and project she undertakes impressed all who have worked with her over the years of her involvement in her role with Swimming Australia Limited. Shelley is extremely effective at both individual and team motivation. As coach her involvement saw one of my athletes in my squad go on to win a World Championship title and become World Champion. As Head Coach of the Australian Open Water Swim Team I have no hesitation in engaging Shelley's excellent services to motivate the squad of elite marathon swimmers preparing for the Beijing Olympic Games. Her well-refined presentation skills, ability to engage participants and excellent communication skills enable her to ensure all goals and outcomes are achieved through extremely thorough and dynamic presentations." **Greg Towle, Head Coach, Open Water Swimming, Swimming Australia Limited**

Behavioral Change & Team Engagement: "Your facilitation was brilliant, your speeches were fantastic and we all walked out feeling 100% ready to turn our dreams into goals. I have never seen a group of 125 people so pumped up and ready to face any challenge that life throws at them. The way you inspired a room full of different personalities, cultures and age groups was truly amazing and everyone walked out to "think like a Champion." **Carl Buerckner, Managing Director, IHG**