



## **The cause and effect of using Shelley Taylor-Smith:**

**Work Directions NSW:** “After Shelley’s one day workshop with our long term unemployed (at least 5yrs) within 30 days, 26% gained full time employment and 50% are still employed today.”

**McInerney Ford WA:** “Shelley motivated my sales team so much so we achieved our monthly targets within 24hrs after Shelley’s training.”

**Onyx:** “Onyx had increased its closure of contracts ratio by 30% by Shelley Taylor-Smith motivating buyers through the fear factor.”

**Australian Swim Team, Head Coach, Alan Thompson:** “When I looked for someone to motivate the Aust Swim team I wanted someone with a proved track record of success who would move them out of their comfort zone. Shelley’s 100% commitment, discipline and self belief in herself and the swimmer’s potential helped create the best ever performance of an Australian Open Water Swim team: 2 gold, 2 silver, 2 bronze. These techniques are worth their weight in gold.”

**Tony Anderson, Managing Director, Laing + Simmons, Sydney**

"Shelley's Champion Mindset seminars are consistently the best programs in Australia. Her presentations work: both for me and for the franchisees in our group. She provides valuable insights you don't find elsewhere, always impressed by the practicality and clarity of each of her presentations ... and the way in which she openly shares her personal experiences... what also has impressed me is with the way she involves each member of the group according to their stage of development ... I have learnt a great deal from Shelley."

**Margaret Shea, Clinical Projects Team Leader, Endocrine Eli Lilly P/L**

“Motivating a group coming together for the first time, without doubt, presents an enormous challenge. Shelley's enthusiasm, drive and passion ensured our workshop was not only a great success, but also set the foundation for our new team spirit and mutual vision. Shelley touched each and everyone of us in a unique way, and challenged us to believe in our own ability to achieve enormous success. We all walked away with a more positive outlook! I highly recommend making Shelley part of your team.”